

**For immediate release**

## **eReinsure Reaches Milestone with 10,000 Users**

**Industry leading platform demonstrates that e-placing is now well established**

**Salt Lake City, May 11th, 2009** - eReinsure today announced that it has exceeded 10,000 registered users on the eReinsure placing platform. The eReinsure system is now used in over 80 countries as a proven process for managing the placing of reinsurance.

“Reaching ten thousand users is a great accomplishment for our company and for the reinsurance market” said Igor Best-Devereux, CEO of eReinsure. “eReinsure was founded 10 years ago to develop a web based system to support placing. Over the years there has been a lot of talk about electronic placing and a number of initiatives have fallen by the wayside. In contrast, eReinsure has continued to grow and serve an increasing number of insurers, reinsurers and reinsurance brokers worldwide.” He continued, “I am very proud of the team that has made eReinsure the industry leader in this field. The reinsurance market has been relatively slow to adopt technology but we have demonstrated the value of a web based system that improves communication, process control and management information. The growth of eReinsure shows that electronic placing is now well established.”

eReinsure.com Inc. ([www.ereinsure.com](http://www.ereinsure.com)) develops Internet technologies for reinsurance negotiation, documentation, and other functions that support process efficiency, compliance and management information. The company is located in Salt Lake City, Utah, USA and has additional offices in London and New York.

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